



**Encore Wire Corporation**  
**1329 Millwood Road**  
**McKinney, Texas 75069**  
**972-562-9473**

**PRESS RELEASE**

**March 12, 2012**

**Contact: Frank J. Bilban**  
**Vice President & CFO**

**For Immediate Release**

**ENCORE WIRE PRESENTING AT SIDOTI & COMPANY'S  
INSTITUTIONAL INVESTOR FORUM**

MCKINNEY, TX - Encore Wire Corporation (NASDAQ Global Select: WIRE) announced today that the Company's Chief Financial Officer, Mr. Frank J. Bilban, will be presenting at Sidoti & Company's Sixteenth Annual New York Institutional Investor Forum on Monday March 19<sup>th</sup>, at 9:20 a.m. Eastern Time.

Daniel L. Jones, President and Chief Executive Officer of Encore Wire Corporation, said, "We are pleased to be presenting at Sidoti & Company's Sixteenth Annual New York Institutional Investor Forum at The Grand Hyatt Hotel in New York. The Sidoti conferences draw hundreds of institutional investors from across the country. We have presented at their conferences in the past and look forward to meeting with numerous investors at this conference."

Encore Wire Corporation manufactures a broad range of electrical building wire for use in interior wiring in commercial and industrial buildings, homes, apartments and manufactured housing.

The matters discussed in this news release, other than the historical financial information, including statements about the copper pricing environment, profitability and shareholder value, may include forward-looking statements that involve risks and uncertainties, including payment of future dividends, future purchases of stock, fluctuations in the price of copper and other raw materials, the impact of competitive pricing and other risks detailed from time to time in the Company's reports filed with the Securities and Exchange Commission. Actual results may vary materially from those anticipated.