



Encore Wire Corporation
1329 Millwood Road
McKinney, Texas 75069
972-562-9473

PRESS RELEASE

November 8, 2011

Contact: **Frank J. Bilban**
Vice President & CFO

For Immediate Release

ENCORE WIRE PRESENTING AT SOUTHWEST IDEAS CONFERENCE

MCKINNEY, TX - Encore Wire Corporation (NASDAQ Global Select: WIRE) announced today that the Company's Chief Financial Officer, Mr. Frank J. Bilban, will be presenting at the Southwest IDEAS Investor Conference on Wednesday, November 16, 2011 at 1:40 p.m. CST.

Daniel L. Jones, President and Chief Executive Officer of Encore Wire Corporation, said, "We are pleased to be presenting at the Southwest IDEAS Investor Conference at the Hilton Anatole Hotel in Dallas, Texas. The conference continues to draw institutional investors from across the country. The presentation will be webcast live or replay for those who are unable to attend in person. The webcast may be accessed using the following link <http://wsw.com/webcast/threepa6/wire/> or under the investor relations section of the company's website, www.encorewire.com."

The IDEAS investor conferences are annual independent venues allowing quality public companies to tell their stories to professional investors with the express purpose of generating investor interest. The IDEAS Investor Conferences are held annually in Boston, Chicago and Dallas and are produced by Three Part Advisors, LLC with sponsorships from the regional investment communities in which they are held. Additional information about the events can be located at www.IDEASconferences.com

Encore Wire Corporation manufactures a broad range of copper electrical building wire for interior wiring in commercial and industrial buildings, homes, apartments, and manufactured housing.

The matters discussed in this news release, other than the historical financial information, including statements about the copper pricing environment, profitability and shareholder value, may include forward-looking statements that involve risks and uncertainties, including payment of future dividends, future purchases of stock, fluctuations in the price of copper and other raw materials, the impact of competitive pricing and other risks detailed from time to time in the Company's reports filed with the Securities and Exchange Commission. Actual results may vary materially from those anticipated.