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PRESS RELEASE

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ENCORE WIRE PRESENTING AT EAST COAST IDEAS CONFERENCE

MCKINNEY, TX - Encore Wire Corporation (NASDAQ Global Select: WIRE) announced today that the Company's Chief Financial Officer, Mr. Frank J. Bilban, will be presenting at the East Coast IDEAS Investor Conference on Tuesday, June 5, 2012 at 10:55 a.m. Eastern Time.

Daniel L. Jones, President and Chief Executive Officer of Encore Wire Corporation, said, "We are pleased to be presenting at the East Coast IDEAS Investor Conference at the Metro Meeting Center in Boston, Massachusetts. The conference will draw institutional investors from across the country." The presentation will be available via webcast for those who are unable to attend in person. The webcast link is <http://wsw.com/webcast/threepa7/wire/>.

The East Coast IDEAS Investor Conference is an annual independent conference that allows quality companies to highlight their investment merits to influential professional investors with the express purpose of generating investor interest. The IDEAS Investor Conferences are held annually in Boston, Chicago and Dallas and are produced by Three Part Advisors, LLC with sponsorships from the regional investment communities in which they are held. Additional information about the conference can be located at www.IDEASconferences.com.

Encore Wire Corporation manufactures a broad range of electrical building wire for use in interior wiring in commercial and industrial buildings, homes, apartments and manufactured housing.

The matters discussed in this news release, other than the historical financial information, including statements about the copper pricing environment, profitability and shareholder value, may include forward-looking statements that involve risks and uncertainties, including payment of future dividends, future purchases of stock, fluctuations in the price of copper and other raw materials, the impact of competitive pricing and other risks detailed from time to time in the Company's reports filed with the Securities and Exchange Commission. Actual results may vary materially from those anticipated.