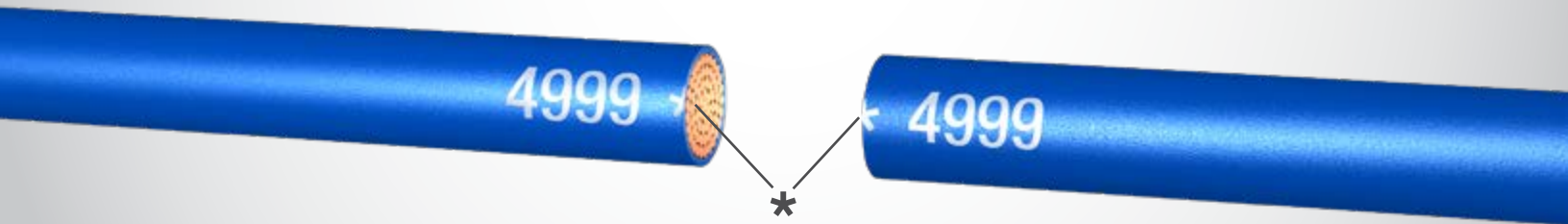


COUNT DOWN TO SAVINGS.

SMART COUNT™

SmartCount™ footage marks are designed to help you quickly and easily cut accurate lengths of wire on sizes 1 AWG and larger.

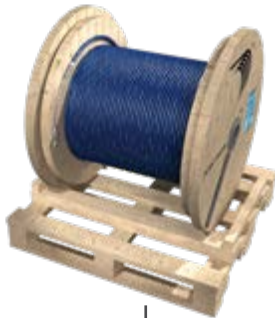


With **SmartCut™**, there's no guessing. Cut on the asterisk for precise footage!

KNOW THE EXACT LENGTH BEFORE YOU PULL, SO YOU DON'T COME UP SHORT!

EXAMPLE

5000' MASTER REEL



CUT #1



START: 5000'
END: 3000'
LENGTH: 2000'

CUT #2



START: 3000'
END: 0'
LENGTH: 3000'

SmartCount™ master reels are printed with the total value at the beginning of the reel and count down foot by foot to zero. SmartCount guarantees the full purchased wire length, reducing the amount of random lengths and decreasing the amount of scrap and wasted money.

BENEFITS FOR DISTRIBUTORS & CONTRACTORS

- Precise footage cut using SmartCut™ asterisk
- Guarantees the full purchased wire length
- Reduces the amount of random lengths
- Decreases the amount of scrap
- Quicker inventory count
- Eliminates miscounting
- Theft deterrent



All Encore Wire products are born in the USA and raised in Texas.
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Smart Count® manufactured under US Patent No. 4,139,927. Technology covered by US Patent No. 8,830,519

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